

**Advocating for  
Oregon wineries and  
growers, together.**

# Join Us

**Protect your business,  
capture member savings &  
strengthen our industry.**



**Oregon  
Winegrowers**  
ASSOCIATION EST 1981

## OUR MISSION

Harnessing the power of state-wide consensus, the Oregon Winegrowers Association stands as the vital advocate for the health, growth and economic sustainability of Oregon's wine industry. We are a member-driven advocacy group advancing the interests of the largest agricultural economic impact sector in the state.

## DECADES OF LEADING INDUSTRY CHANGE

Our vision for the wine industry remains ahead of the curve while being grounded in decades of policy making experience.

### Key initiatives over the last 40+ years:

- Low or no wine excise tax rates/small producer exemptions
- Direct-to-consumer shipping privileges/reciprocal shipment law
- Lack of distributor franchise laws
- Land use laws for winery activities and events
- Oregon wine labeling regulations
- Wine and grape research at Oregon State University including new smoke analysis lab
- Grape Day/Oregon Wine Symposium
- Creation of Oregon Wine Advisory Board/Oregon Wine Board
- Wine Country License Plate





## MEMBERSHIP FOR WINERIES & GROWERS

OVER 90% OF OUR MEMBERS CONTINUE TO INVEST IN OWA'S INITIATIVES THROUGH ANNUAL RENEWALS.

### Small & Mid-Sized Growers & Wineries

OWA members gain a variety of benefits including legal support, opportunities for elevating issues in your region, and numerous cost-savings opportunities including robust health care and 401k savings plans, discounts on direct-to-consumer shipping, as well as numerous resources and guidance documents.

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Organizations like the OWA have our backs in the Oregon legislature to support small family businesses like mine, giving a voice to the little guy. The affordable annual dues are a small price to pay in order to have the backing and support of lobbyists and staff that I know will go to bat for my business if asked.

”



**Brooke Delmas Roberston**

Director of Winegrowing | Delmas, SJR Vineyard  
The Rocks District of Milton-Freewater

### Large-Scale Growers & Producers

As the regulatory landscape becomes increasingly complex, OWA members have a policy advocate at both the state and federal levels. We also offer numerous opportunities and resources to stay informed through timely compliance guidance and policy updates.

“



**Adam Campbell**

Owner/Winemaker | Elk Cove Vineyards  
Yamhill-Carlton AVA

I appreciate having OWA working at the state level on land use regulation and protecting our rights to produce and sell wine. Even as a larger winery, there is little ability to personally impact what goes on in Salem. It's amazing that OWA drives collective communication so we can continue to grow Oregon's wine industry.

”

OWA IS THE LEADING ADVOCATE FOR  
OREGON GROWERS AND WINERIES,  
BENEFITING ALL MEMBERS IN THE STATE  
ACROSS EVERY AVA.

Whether it's representing issues at the state level or addressing policy with the federal government, OWA has the connections to deliver results.

ADVOCACY AT THE STATE LEVEL

**Wine Tax Increase**

Defeated a proposed point-of-sale tax on wine, cider, and beer that would have unfairly burdened producers at a time of economic distress.

**Agricultural Workforce Standards**

Stopped the creation of an Agricultural Workforce Labor Standards Board that would have imposed sweeping authority over farm wages and workplace standards without oversight.

**Water Rights Transfers**

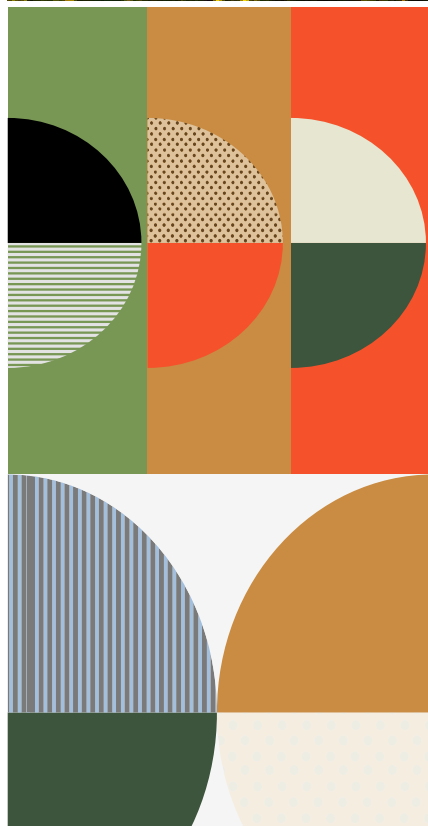
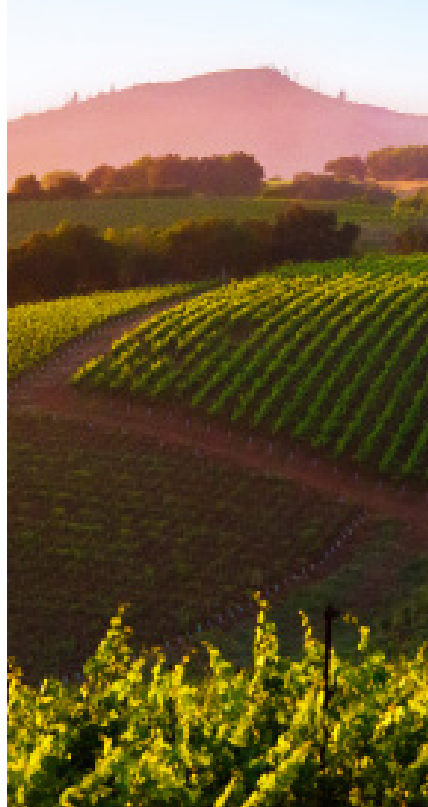
Protected vineyard flexibility by preventing harmful water rights transfer restrictions that could have limited access to critical water resources.

**Education and Outreach**

Delivered education through the OWA Annual Meeting and Oregon Wine Symposium, offering a wide range of programming, including sessions on land use, labeling, anti-alcohol and sustainability policies.

**Strengthened Legislative Wine Caucus**

Expanded legislative relationships through key events, including the Oregon Legislative Wine Caucus Reception in Salem and an urban legislator reception.





## ADVOCACY AT THE FEDERAL LEVEL

### **Smoke Impact Research**

OWA's collaboration with winegrower groups in California and Washington has led to over \$12 million in federal funding to support ongoing research to better help growers and processors manage and reduce the impact of smoke exposure.

### **Immigration Enforcement Preparation**

Provided immigration enforcement resources to prepare members for potential ICE interactions, engaged with Oregon's Congressional representatives to seek policy change, and coordinated media and industry communications with partner organizations.

### **WineAmerica**

OWA is expanding its federal influence with its executive director serving as chair of WineAmerica's State and Regional Association Advisory Council (SRAAC). The SRAAC offers a vital platform for addressing key industry issues, including dietary guidelines, tariffs, the Farm Bill, direct shipping, immigration, and more. The SRAAC chair has a seat on the WineAmerica board and executive committee.

## OWA SERVES AS THE AUTHORITY TO LEGISLATORS AND POLICY MAKERS ON OREGON WINE INDUSTRY ISSUES.

“

**OWA is an essential voice for our community members, whether they're small grape growers or large wine producers.**

As the industry's trusted collaborator and convener for over 40 years, OWA consistently seeks balance and advocates for the successful, responsible and sustainable growth of Oregon's wine industry at both the state and federal levels.

”



**Anna Maria Ponzi**

Owner | Laurelwood Vineyard  
Management  
Chehalem Mountains AVA



# We welcome you to join hundreds of loyal members representing over two-thirds of Oregon's wine production.

Together, we amass our collective buying power to bring cost-saving benefits to small and mid-sized growers and wineries.

## Health Care Plans

Access the association healthcare plan under Providence Health and Service to save an average of 10-20%.

## Retirement Savings

Reduce costs, improve administrative ease, and enhance your employee's financial literacy with our 401k partnership.

## Save on DTC Shipping

Receive savings of up to 65% on select services with FedEx shipping.

See full benefit details on [www.oregonwinegrowers.org](http://www.oregonwinegrowers.org)

## Reference Toolbox

Resources for general legal and regulatory questions, including common licensing and permitting, labeling, trade practice compliance, employment, land use, and distribution issues.

## Legal Guidance

Free access to attorneys for "mailbag" legal or regulatory questions and information.

“

**I feel passionate about taking care of my team.**

Providing healthcare isn't that expensive and the peace of mind it offers my employees is huge. It's amazing that the OWA has negotiated great rates for wine businesses throughout the state.

”



**Brianne Day**

Owner/Winemaker | Day Wines  
Dundee Hills AVA

# Join Us!



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ASSOCIATION EST 1981

To become a member, return this form or sign up online: [www.oregonwinegrowers.org](http://www.oregonwinegrowers.org)

OWA Professional Memberships are open to those who have: wine grape growing operations within Oregon; wine making business operations within Oregon; business operations based within Oregon which purchase Oregon-appellated custom crush wine that is made within Oregon under one or more wine brands belonging to such individual or legal entity; or produce or blend Oregon-appellated wine in accordance with all applicable Oregon law.

Your annual dues are integral to the success of OWA's advocacy initiatives on behalf of our members.

Member Type: Winery \_\_\_ Winery/Grower \_\_\_ Grower \_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Company Phone: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

## Dues Calculator - Minimum Dues \$265, Maximum Dues \$8,000

TOTAL ACRES OF GRAPES SOLD  
IN 2025

**X**

\$36/ACRE

**+**

TOTAL CASES OF WINE SOLD  
IN 2025

**X**

.21/CASE

**=**

2026 TOTAL DUES PAYMENT \_\_\_\_\_

☐ OWA receives wine requests for political events. Please check this box if you are willing to donate to this effort.

Please note that 50% of your dues payment supports lobbying activities. The remainder may be tax deductible. Consult your tax advisor for tax filing purposes.

## PAYMENT OPTIONS

ACH and Credit card payments are accepted online at [www.oregonwinegrowers.org](http://www.oregonwinegrowers.org)

Return completed form and make checks payable to:

Oregon Winegrowers Association (Indicate 2026 Membership Dues)

P.O. Box 12109 | Portland, OR 97212



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Portland, OR 97212